

Purchase tickets online at [tcphila.org](http://tcphila.org), or remit this form with payment.



## RSVP & Sponsorship Form

**110<sup>th</sup> Year Annual Dinner**  
Thursday Evening, the Twenty-Fifth of January, 2018

RSVP by January 5th  
for sponsorships with seats  
by January 19<sup>th</sup> for seats only

name(s) \_\_\_\_\_

company/organization \_\_\_\_\_

head table guest name (if applicable) \_\_\_\_\_

<b>Guest</b>	_____ # of Member guests (early bird)- \$185.
<b>Reservations,</b>	_____ # of Member guests (after 1/1/2018)- \$195.
<b>Seating Only</b>	_____ # of guests at Honorary /Life Member (early bird)- \$150.
	_____ # of guests at Honorary /Life Member (after 1/1/2018)- \$160.
	_____ # of guests at non-member price (early bird)- \$195.
	_____ # of guests at non-member price (after 1/1/2018)- \$225.
	_____ # of guests at Head Table (early bird)- \$195. (by invitation only)
	_____ # of guests at Head Table (after 1/1/2018)- \$225. (by invitation only)

<b>Sponsorships, With Seating:</b>	<b>Additional Sponsorship Options:</b>
_____ Platinum Sponsor: \$3000.	_____ Emcee Sponsor - \$1000.
_____ Diamond Sponsor: \$2600.	_____ General Reception Sponsor - \$2000.
_____ Gold Sponsor: \$2300.	_____ President's Reception Sponsor - \$1000.
_____ Silver Sponsor: \$2000.	
_____ Bronze Sponsor: \$1500.	
_____ Pewter Sponsor: \$1200.	

### Program A La Carte Advertising:

\_\_\_\_\_ Full page color ad: \$1000.  
 \_\_\_\_\_ Half page color ad: \$550.  
 \_\_\_\_\_ Business card ad: \$275.

For advertising requirements,  
hotel directions and other  
information visit [tcphila.org](http://tcphila.org)

Return this form and payment to:  
The Traffic Club of Philadelphia  
Post Office Box 187, Montgomeryville, PA 18936

**\$ \_\_\_\_\_ Sponsor & Guest Reservation Total**— please enclose this payment

A check payable to The Traffic Club of Philadelphia should accompany your reservation. Visa, Mastercard, & American Express are also accepted for payment. Fill out card information below:

full name/company on card \_\_\_\_\_

card number/security code/expiration date \_\_\_\_\_

billing address \_\_\_\_\_



**110<sup>th</sup> Year Annual Dinner**  
Thursday Evening,  
the Twenty-Fifth of January, 2018  
**The Sheraton Society Hill**  
Philadelphia, Pennsylvania  
1 Dock Street, Philadelphia  
PA 19106 (215) 238-6000

## Annual Dinner Event Schedule

General Reception and Open Bar, 5:30PM-7PM  
Cash bar after 7PM and wine available for purchase at tables.  
Dinner and Program, 7PM

Company of the Year: Landstar  
Al Reisman- Executive Vice President, Northern Field Division

Transportation Person of the Year:  
**Chellie Cameron**  
Chief Executive Officer, Philadelphia Airport  
The Energy Award, Sponsored by Monroe Energy  
Larry F. Mungiole Memorial Scholarship Award  
Dick Bray Memorial Scholarship Award

## Event Information

**Payment:** Advance payment for all purchases is required. The deadline for sponsorships is January 5th, 2018 and for "seats only", January 19th, 2018. Reservations and payment for all tickets, sponsorships and advertising should be addressed to: The Traffic Club of Philadelphia  
Post Office Box 187, Montgomeryville, PA 18936 • Tel (215) 393-3144

**Table Seating:** Seating arrangements will be determined by date of receipt of reservations and sponsorship level. Guests will receive table assignments upon registration. Purchasers of individual tickets will be assigned tables with like purchasers.

**Hotel Guest Rooms:** Overnight guest rooms are available at the Sheraton Hotel. A special rate of \$159. + tax has been established for the first 50 reservations. Contact the Sheraton Hotel at (800) 325-3525 and indicate The Traffic club of Philadelphia and place your reservation by January 5, 2018 to secure the special rate. A limited number of rooms are also available on the nights before and after the dinner.

**Hospitality Suites and Business Meeting Rooms:** Hospitality suites and business meeting rooms are available for interested companies through the Sheraton Hotel. Please contact Traci Teodoro Meldrum at (215) 238-6031.

**Parking:** Event Guest Valet Parking is extended at the discounted rate of \$20.00 inclusive per car. Overnight Valet Parking is extended at the discounted rate of \$39.20 inclusive per car per night.

**Inclement Weather:** It is the policy of the Traffic Club of Philadelphia to conduct the event even in the case of inclement weather.

**Special Needs:** If you require any special needs in conjunction with the Annual Dinner (e.g., dietary, transportation, etc.) contact us at (215) 393-3144.

**Cancellations:** Refunds will be available until January 15, 2018.

## Philly Post Party!

*Book your rooms early and plan to stay for the after hours party.*

CUT HERE AND RETURN THIS PAGE IN ENCLOSED ENVELOPE



## 110<sup>th</sup> Year Annual Dinner

# Sponsorships

Annual Dinner sponsorships have been created at various levels to assist with providing a memorable evening for all guests and to help defray the costs of several special items. These items include: dinner program book, annual Traffic Club of Philadelphia scholarships, and honoree gifts.

### Our Program Book

The dinner program book is an excellent advertising medium for any company. The book will be 5<sup>1</sup>/<sub>2</sub> x 8<sup>1</sup>/<sub>2</sub>" , full-color and professionally designed.

Deadline for submittal of all advertising materials is January 5th, 2018. Please submit all ads in high-resolution PDF format to Lauren Dunoff at [iviewdesign@aol.com](mailto:iviewdesign@aol.com). For specific advertising requirements, visit The Traffic Club website at [www.tcphila.org](http://www.tcphila.org)

### Sponsor Notes

Sponsorship level, prior support and order of responses will be factors in determining program ad positioning.

Eligible sponsors are permitted to hang company banners. Banners should not exceed 6' in width. Please ship to Traci Teodoro Meldrum at the Sheraton Hotel, c/o The Traffic Club of Philadelphia; by Monday, January 22nd for hanging the day of the event. Space is extremely limited, but efforts will be made to accommodate all banners. Floor based banner stands may also be submitted. Return arrangements for banners must be made by the sponsor, and is not the responsibility of The Traffic Club of Philadelphia or the Sheraton Society Hill.

## Sponsorship Benefits & Pricing Guide

### Platinum - \$3000. (3 available)

Full page color ad in program book, left or right of center spread or back cover (first submitted, first choice)

Table of Ten

(1) Senior Management Seating at Head Table

Company Banner Display in Ballroom

### Diamond - \$2600. (2 available)

Full page color ad in program book, inside front or inside back cover (first submitted, first choice)

Table of Ten

(1) Senior Management Seating at Head Table

Company Banner Display in Ballroom

### Gold - \$2300.

Full page color ad

Table of Ten

(1) Senior Management Seating at Head Table

Company Banner Display in Ballroom

### Silver - \$2000.

Half page color ad

Table of Ten

Company Banner Display in Ballroom

### Bronze - \$1500.

Half page color ad

Table of Five

Company Banner Display in Ballroom

### Pewter - \$1200.

Half page color ad

Table of Three

Company Banner Display in Ballroom

### A La Carte Advertising

Full page color ad: \$1000.

Half page color ad: \$550.

Business card ad: \$275.

Banners are not available a la carte.

### Additional Sponsorship Options

Emcee Sponsor - \$1000.

General Reception Sponsor - \$2000.

President's Reception Sponsor - \$1000.